# Jeremy Shaw UX/UI Designer

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# **Professional Experience**

### **User Experience Designer**

June 2019 - Present

Clearview

- Used various research methods such as Usability Testing, AB Testing, Personas, and User Interviews to help better understand how we could improve our product for the users.
- Implemented research with UX and UI Principles to create wireframes, mockups, and high fidelity prototypes for the redesign of Clearview's data platform.
- Worked together with the UX team to successfully produce a Workforce Management System with less than 3 days' notice on the project before they wanted to show it off to a potential client.

## **Graphic Designer**

July 2018 - Present

Freelance

- Design Multi-media material for local business.
- Research ideas and gather materials for use in signs.
- Write proposals for potential clients.

### Web Designer/Video Editor

June 2018 - Present

Attn. Video, Ogden, Utah

- Designed and Developed the hahabrand.com website.
- Designed and Developed attnvideo.com using Figma, html5, css3, some JavaScript. and PHP.
- Meet with clients to discuss how to help them promote their business.
- Write scripts for voice overs.
- Organized camera layout for multi-cam shoots using three cameras.
- Edit videos for political campaigns and businesses for use in advertising.
- Organize vast amounts of photos and videos into a memorable 22 min video montage debuted to over 80 youth.

#### **Digital Media Specialist**

May 2018 - June 2019

Weber State University CLC, Ogden, Utah

- Created Computer Literacy (CL) website consisting of 7 pages.
- Created Computer Literacy Center (CLC) website consisting of 7 pages.
- Organized over 1000 files for a 7 course Computer Literacy Training Program.
- Brief stakeholders monthly on the status of program.
- Created several of the Computer Science department's web pages.

#### **Digital Literacy Internship**

January 2018 - April 2018

Weber State University, Ogden, Utah

- Created two different prototypes for WSU's Digital Literacy website.
- Held meetings with stakeholders from many different colleges colleges.
- Met with the Associate Provost to discuss the initiative and the design of the website.

# **Education**

# **Bachelor of Science Weber State University**

Major: Business/Multimedia

**Technologies** 

Minor: Family Studies

## **Skills**

#### **User Experience**

Usability Testing
Card Sorting
Personas
Storyboards
Interaction Design
Prototyping

Wireframing
A/B Testing
Results Analysis
User Interviews
Responsive Design
Information Design

# **Tools** *Figma*

Adobe XD Adobe Photoshop Adobe Illustrator Adobe After Effects

Adobe Premiere

HTML5 CSS3

Some JavaScript Word Excel

Excel
PowerPoint

# Relevant Course Work

- Intro to UX Design
- UI Design
- Web Design and Usability
- Marketing Principles
- Supervising Information Technology
- Design 2D
- Web Animation
- Current Research Methods
- Digital Presentations
- Computer Illustrations
- Web Development